



*Our*

# HOMESSELLER

*Handbook*

Your Step-by-Step Guide to Selling Your Home

Expertly Created by: The Landry Group



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# INTRODUCTION



Thank you for Landing with the Landrys! We are so happy to have the opportunity to work with you and your loved ones. Home selling is an important decision that takes time, patience, care, and knowledge and that is exactly what we are offering you. This guide is just one of the many ways that we will support you in your home selling adventure.

This guide serves as your comprehensive introduction to the home selling process, whether you are a first-time home seller or a seasoned home seller this guide will be able to help you get the most value from your home.

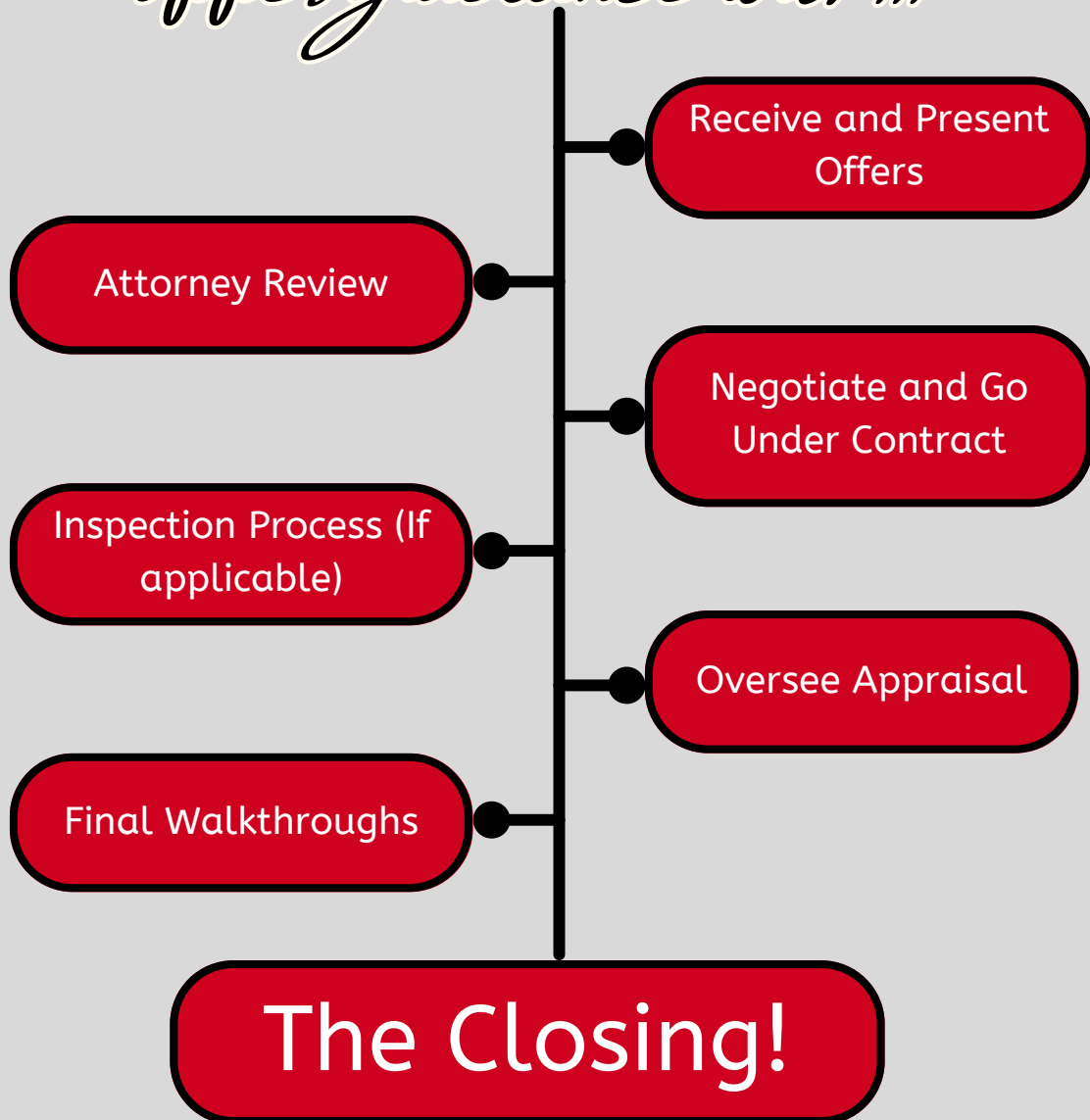
# THE TIMELINE

*When you work with us we offer guidance with...*



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# *Preparing* **YOUR HOME TO SELL**

## Clean and Declutter

Decluttering your home before selling is an essential step to make it more appealing to potential buyers. A tidy, organized space helps buyers envision themselves living in the home, while also highlighting its best features. Start by removing excess furniture, personal items, and any unnecessary decor that may distract from the room's size or layout. Focus on cleaning and organizing closets, cabinets, and storage spaces, as these areas are often a key consideration for buyers. A clutter-free home not only creates a sense of space but also conveys that the property is well-maintained, increasing its marketability and overall value.

## Stage Your Home

Staging your home is important because it allows potential buyers to visualize the property's full potential and how they might live in the space. Proper staging highlights the home's best features, makes rooms appear more spacious, and creates an inviting atmosphere. It helps minimize personal tastes, allowing buyers to imagine themselves in the home, which can accelerate their decision-making process. Staging can also reduce the time a home spends on the market and potentially increase its sale price by presenting the property in its best possible light, making it stand out from other listings.

### Preparation Tips

- Neutralize Odors
- Make Necessary Repairs
- Enhance Curb Appeal
- Stage the Home
- Depersonalize the Space
- Focus on Lighting
- Presentable Surfaces
- Consider touching up paint